



LINCOLNSHIRE COAST WEDDING FAYRE

EXHIBITOR INFO PACK

SUNDAY | **04** | OCTOBER

2026

The Suncastle, North Parade, Skegness
PE25 2UB





Welcome to the Lincolnshire Coast Wedding Fayre

Thank you for your interest in exhibiting at the Lincolnshire Coast Wedding Fayre. We are delighted to welcome you and look forward to working with you as part of what promises to be an exciting and high-quality wedding event for the Lincolnshire coast.

The Lincolnshire Coast Wedding Fayre is organised by Lincs Photo Booth & Disco Hire, a local business with over 15 years' experience within the events and wedding industry. Having exhibited at and supported numerous wedding fayres ourselves, we understand exactly what suppliers need to make the most of their day — from strong footfall and targeted marketing to clear communication and a supportive, personal approach.

We have chosen to host this fayre in October, with plans already in place to run a further event in May 2027. These events have been created in direct response to the limited availability of wedding fayres across Skegness, Boston, and the wider Lincolnshire area, providing local wedding suppliers with a valuable opportunity to connect with engaged couples closer to home.

Our aim is to deliver a well-organised, professionally promoted wedding fayre that benefits both exhibitors and couples alike. We pride ourselves on offering transparent pricing, extensive marketing, and a hands-on approach — we are present from start to finish on the day and are always on hand to support our exhibitors.

This Exhibitor Information Pack has been designed to provide you with everything you need to know about the event, from marketing and promotion to set-up details and what's included in your stand fee. Should you have any questions at any stage, we are always happy to help.

We look forward to welcoming you to the Lincolnshire Coast Wedding Fayre and to working together to create a successful and enjoyable event for everyone involved.

Lincs Photo Booth & Disco Hire
Event Organisers, Lincolnshire Coast Wedding Fayre

Venue

The Lincolnshire Coast Wedding Fayre will be held at: The Suncastle, North Parade, Skegness, PE25 2UB on Sunday 4th October 2026 – 10.30am – 4pm



Why choose to exhibit at The Lincolnshire Coast Wedding Fayre?

- We promote your business via social media, on our online Supplier Directory and within our visitors guide at no extra cost.
- We offer a personal service at our events. We like to get to know and build a relationship with our exhibitors and take a vested interest in the growth of their business.
- Unlike many other fair organisers, we always personally attend our events from start to finish.
- Our marketing is targeted to the correct demographic
- We like to look after our exhibitors and provide complimentary lunch and Refreshments
- Our pricing is transparent and there are no hidden charges added. Electric is free where available and we do not charge for supplying any element of the couples database.

Marketing & Advertising

We know how important advertising is to ensure a good footfall of couples at each event.

We operate a marketing campaign for each event which includes:

- Online coverage including listings in online wedding fayre listing sites
- Paid for social media advertising with specific targeting to the correct market
- Digital and hardcopy media packs supplied to all exhibitors and venues
- Bespoke Facebook & Instagram posts for all exhibitors, promoting each exhibitor individually in conjunction with promotion of the event, increasing traffic to your own social media pages from our followers.
- Paid for Google advertising
- Paid for Social Media advertising, including Facebook, Instagram and TikTok

FAQ

What is included in the exhibitor fee?

- Table and Chairs
- Complimentary lunch and refreshments during the day (for 2 people, additional people available at cost)
- One Facebook post promoting your business on our wall and event page plus Instagram stories in the lead up to each event
- Full spreadsheet database of contact details of all of the couples that attend and register for the event and consent for their details to be shared (supplied via email after the event)
- Listing on our Supplier Directory on our website for 6 months
- Listing of contact details and service description in our printed A4 visitors guide.
- Digital Marketing Pack supplied to all exhibitors via email
- Free electricity access at all events (where available, please request if required)

How much does it cost to exhibit?

Our costs are very competitive for the service that we provide and stand prices are as follows:

Stand Area	Stand Size	Lunch Included	Price
Main Room	2mx1m	2	£100
Main Room	3mx1m	2	£120
Main Room	2mx2m	2	£150
Back Room	2mx2m	2	£150
Back Room	4mx4m	2	£200
Upper Balcony	2mx1m	2	£80
Outdoor Car Stand	Per car space	2	£125

We like to keep our costs as low as we can, in order to help small businesses grow in this competitive industry. We feel that this cost represents very good value for the quality of wedding fair that we produce and the extensive marketing campaign that we operate for all events to ensure the best possible footfall at each fair.

Are there any hidden extras?

For all events - If you need to bring more staff than your allocation, there is a supplement fee of £10 per head to cover lunch. If you require any additional tables, these are at a cost of £5+vat each.

Can we choose where our stand is?

We do not sell pre-allocated pitch locations and a bespoke floorplan is created for each event. We take into account all stand requirements and set up styles and try our best to ensure that companies that offer similar services are not next to or opposite one another.

On your booking form you can request where you would like your stand to be located, for example you may need to be in a corner or against a wall for your stand to look its best. We will take this all into consideration when creating the floor plan.

How many of each trade type will you have?

We usually have a maximum of 3 similar trade types at each of our smaller events.

What are the opening hours of the fayres?

The wedding fayre is open to the public from 10.30am until 4pm.

When can we set up?

Full set up information and a floor plan will be emailed to you in the week leading up to the event. Set up is from 8am on the day of the event, you must be ready to show from 10.15am

How do we book a space at your wedding show?

Via our online booking form on our website. Once your booking has been processed, we will send you a booking confirmation and invoice for your space.

We accept BACS payments or debit card payments. A £50 deposit is required on booking with the balance due 30 days prior to the event.

Can I reserve a space and pay later?

We are unable to reserve spaces, and we book spaces on a first come, first serve basis to make it fair for everyone. A £50 deposit is required on booking with the balance due 30 days prior to the event.

Additional marketing opportunities

Goody Bag Marketing

Flyer, brochure or sample placed into the free goody bag given to every couple as they enter
£25

Show guide advertising

Print advertising within our A4 printed Show Guide given to every couple and promoted on our Facebook page and downloadable via our website for 6 months

Quarter page - £25

Half page - £50

Full page - £100

Exhibitor Terms & Conditions

These Terms & Conditions apply to all exhibitors attending the Lincolnshire Coast Wedding Fayre, organised by Lincs Photo Booth & Disco Hire, held at The Suncastle, Skegness, on Sunday 4th October 2026 (10:00am–4:00pm).

By submitting a booking form and paying the deposit, the exhibitor agrees to the following terms.

1. Booking & Payment

- 1.1. All exhibition space bookings are made on a first come, first served basis.
- 1.2. A £50 non-refundable deposit is required at the time of booking to secure a space.
- 1.3. The remaining balance must be paid no later than 30 days prior to the event date.
- 1.4. Failure to pay the balance by the due date may result in cancellation of the booking and loss of the deposit.
- 1.5. Payments are accepted via BACS transfer or debit card.

2. Cancellation Policy

- 2.1. If the exhibitor cancels their booking at any time, the £50 deposit is non-refundable.
- 2.2. Cancellations made within 30 days of the event will be liable for the full stand fee, unless the organiser is able to resell the space.
- 2.3. If the organiser cancels the event due to circumstances beyond their control, all fees paid will be refunded in full. No further liability will be accepted.

3. Stand Allocation & Layout

- 3.1. Stand locations are not pre-allocated. A bespoke floor plan is created for each event.
- 3.2. The organiser will take reasonable requests into account (e.g. wall space, corners), but final placement decisions rest solely with the organiser.
- 3.3. The organiser will aim to avoid placing similar suppliers directly next to or opposite each other, where possible.
- 3.4. The organiser reserves the right to alter stand positions at any time for operational or safety reasons.

4. Trade Exclusivity

- 4.1. The organiser limits the number of similar trade types attending each event.
- 4.2. Typically, no more than three of the same supplier type will be permitted, except photographers where up to four may attend.
- 4.3. This does not guarantee complete exclusivity unless expressly agreed in writing.

5. What's Included

- 5.1. The exhibitor fee includes:
 - Table, chairs, and white tablecloth
 - Complimentary lunch and refreshments for two people
 - Pre-event social media promotion
 - Listing in the Supplier Directory for six months
 - Inclusion in the printed Visitors Guide
 - Digital marketing pack
 - Access to electricity where available (must be requested in advance)
 - Post-event couples' contact database (GDPR-compliant consent provided)
- 5.2. Additional staff beyond the allocated two are charged at £10 + VAT per person.
- 5.3. Additional tables are charged at £5 + VAT per table.

6. Set-Up, Event Hours & Breakdown

- 6.1. Set-up is permitted from 8:00am on the day of the event.
- 6.2. Exhibitors must be fully set up and ready by 9:45am.
- 6.3. The event is open to the public from 10:00am to 4:00pm.
- 6.4. Exhibitors must not dismantle or remove stands before the event closes without organiser approval.
- 6.5. Breakdown must be completed promptly and safely after the event.

7. Health, Safety & Conduct

- 7.1. Exhibitors must comply with all venue health and safety regulations.
- 7.2. All display materials must be safe, stable, and appropriate for a public event.
- 7.3. No hazardous, illegal, or offensive materials may be displayed or distributed.
- 7.4. The organiser reserves the right to remove any exhibitor whose conduct is deemed unsafe or inappropriate, without refund.

8. Insurance & Liability

- 8.1. All exhibitors must hold valid Public Liability Insurance appropriate to their business activities, with a minimum cover level in line with industry standards.
- 8.2. Exhibitors are required to provide a copy of their Public Liability Insurance certificate to the organiser upon request and no later than 7 days prior to the event. Failure to provide valid documentation may result in refusal of entry or cancellation of the booking without refund.
- 8.3. The organiser accepts no responsibility for loss, theft, or damage to exhibitor property.
- 8.4. Exhibitors are fully responsible for their own equipment, stock, displays, and personal belongings at all times during the event, including set-up and breakdown.

9. Marketing & Data Protection

- 9.1. Exhibitors consent to their business name, logo, and descriptions being used in event marketing.
- 9.2. The post-event couples' database is supplied for legitimate business use only and must be handled in compliance with UK GDPR regulations.
- 9.3. Data must not be sold or shared with third parties.

10. Additional Marketing Opportunities

- 10.1. Optional paid marketing opportunities include:
 - Goody bag inserts
 - Printed show guide advertising
- 10.2. These are subject to availability and payment in advance.

11. Force Majeure

- 11.1. The organiser shall not be held liable for failure to deliver the event due to circumstances beyond reasonable control, including but not limited to extreme weather, venue closure, or government restrictions.

12. Acceptance of Terms

- 12.1. Submission of a booking form and payment of the deposit confirms acceptance of these Terms & Conditions in full.